

**負數票協會**

**Negative Vote Association**

**The Impact of Negative Vote  
on 2016 Legislator Election  
in Hsinchu City**



**Gallup Market Research Corp., Taiwan (GMRC)**

**January 2, 2016**

# Research Design



<b>Subjects</b>	<b>Qualified voters residing in Hsinchu City</b>
<b>Survey Method</b>	<b>Telephone Interview - Computer-Assisted Telephone Interview System (CATI)</b>
<b>Sampling Method</b>	<b>Random samples from residential telephone book of Hsinchu City. And last-two-digit randomization has been adopted</b>
<b>Valid Samples</b>	<b>A total of 1,067 valid samples</b>
<b>Sampling Error</b>	<b>Estimated by 95% confidence level, sampling error range is <math>\pm 3.0\%</math></b>
<b>Survey Time</b>	<b>December 29, 2015 to January 1, 2016</b>

# Supporting Rates of Legislator Candidates in Hsinchu City

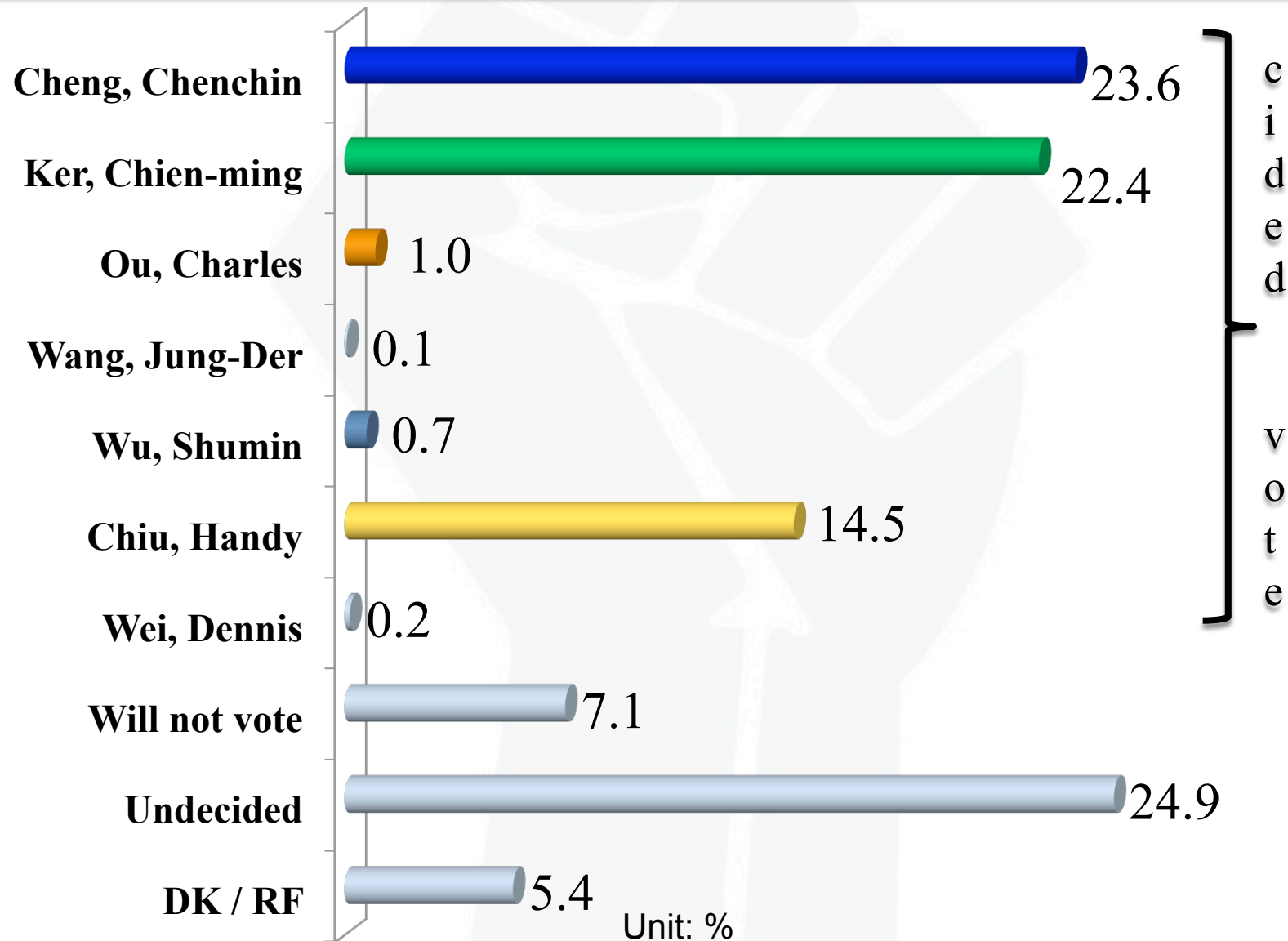


**GMRC**

# Supporting Rates of 2016 Legislator Election in Hsinchu City - Before Prompting Negative Vote



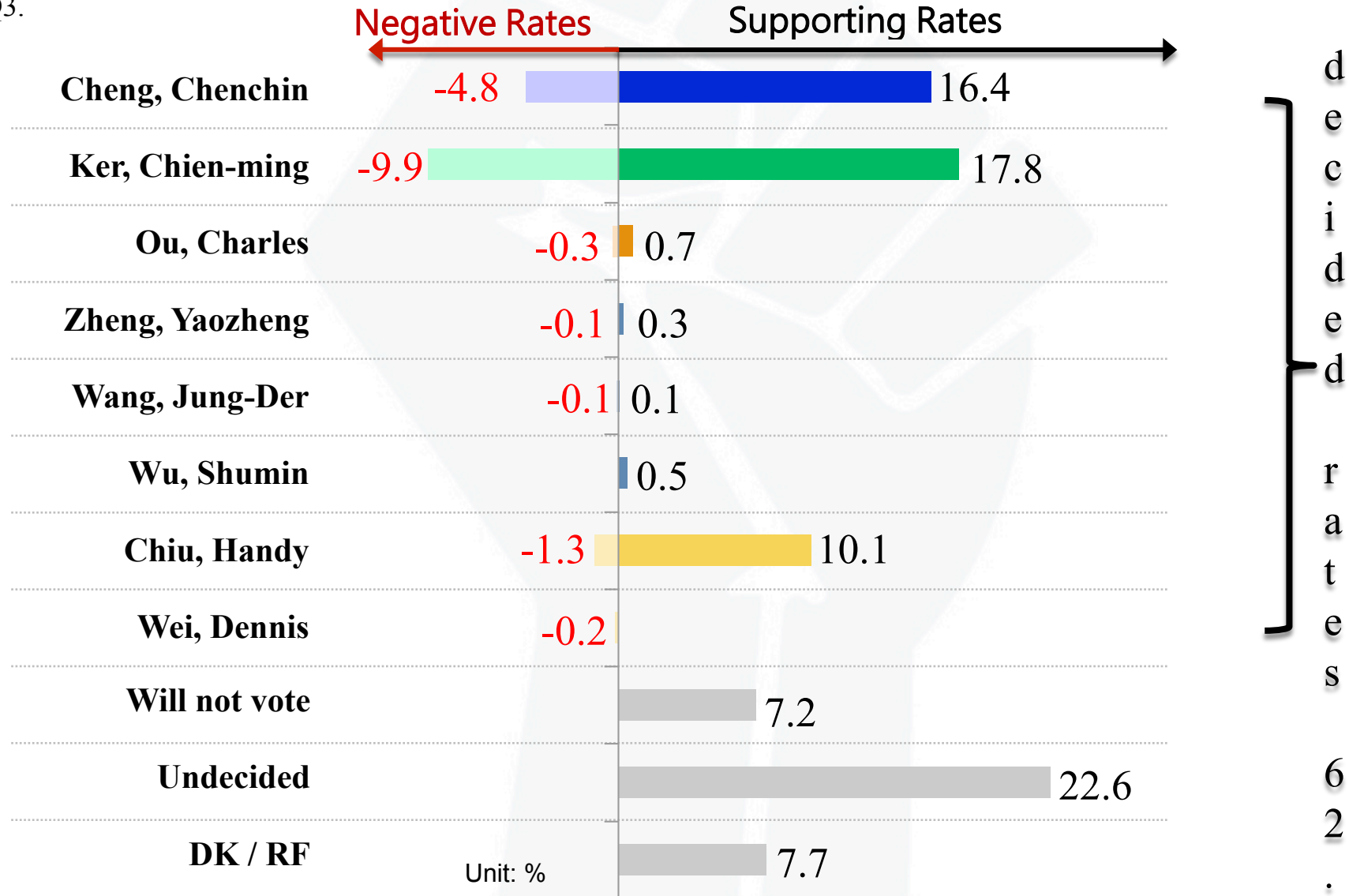
Q1.



# Supporting Rates of 2016 Legislator Election in Hsinchu City - Prompted and Assuming Negative Vote Is Adopted



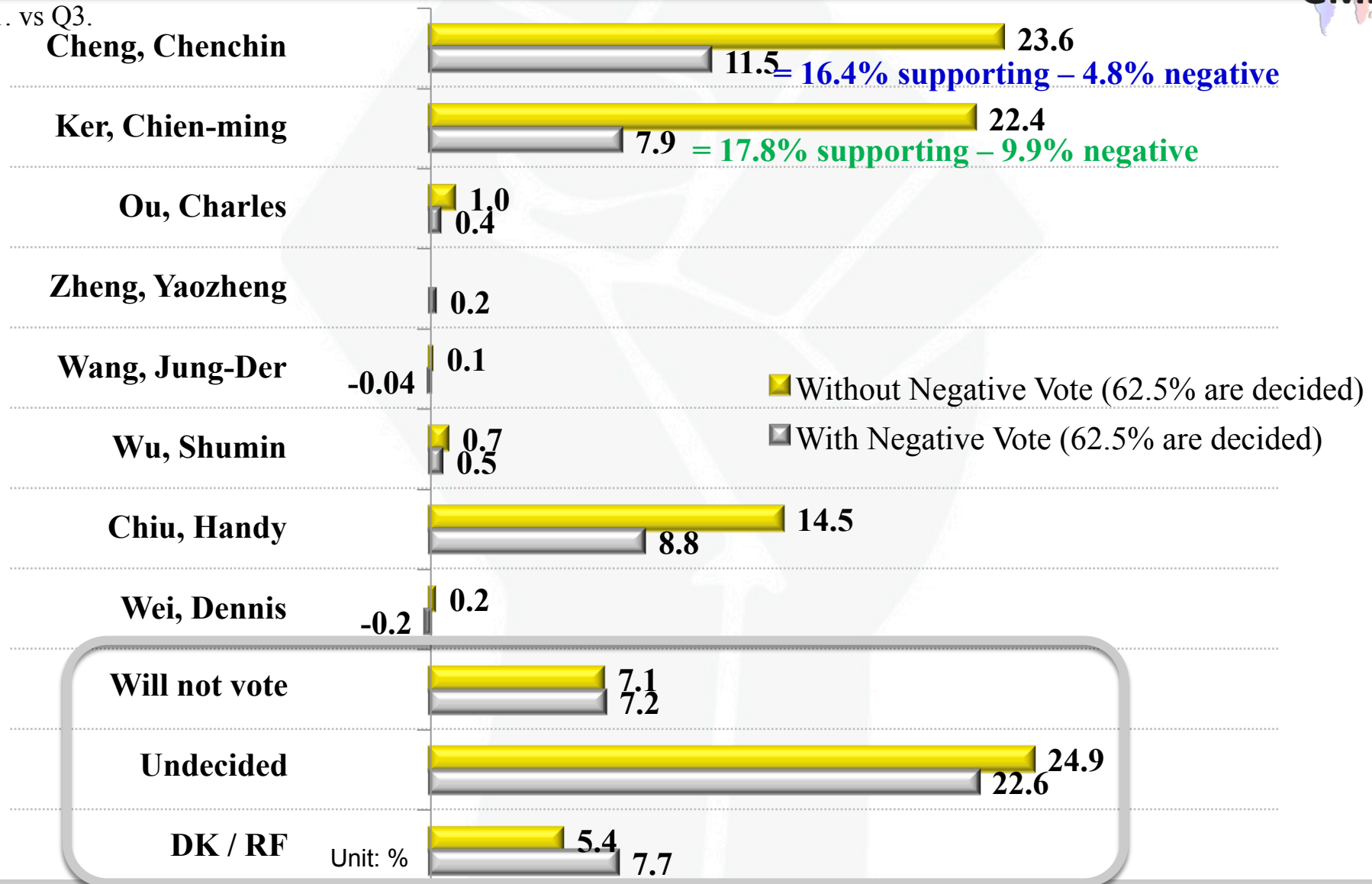
Q3.



# Supporting Rates of 2016 Legislator Election in Hsinchu City - With and Without Negative Vote



Q1. vs Q3.



# Supporting Rates of Party Vote in Hsinchu City

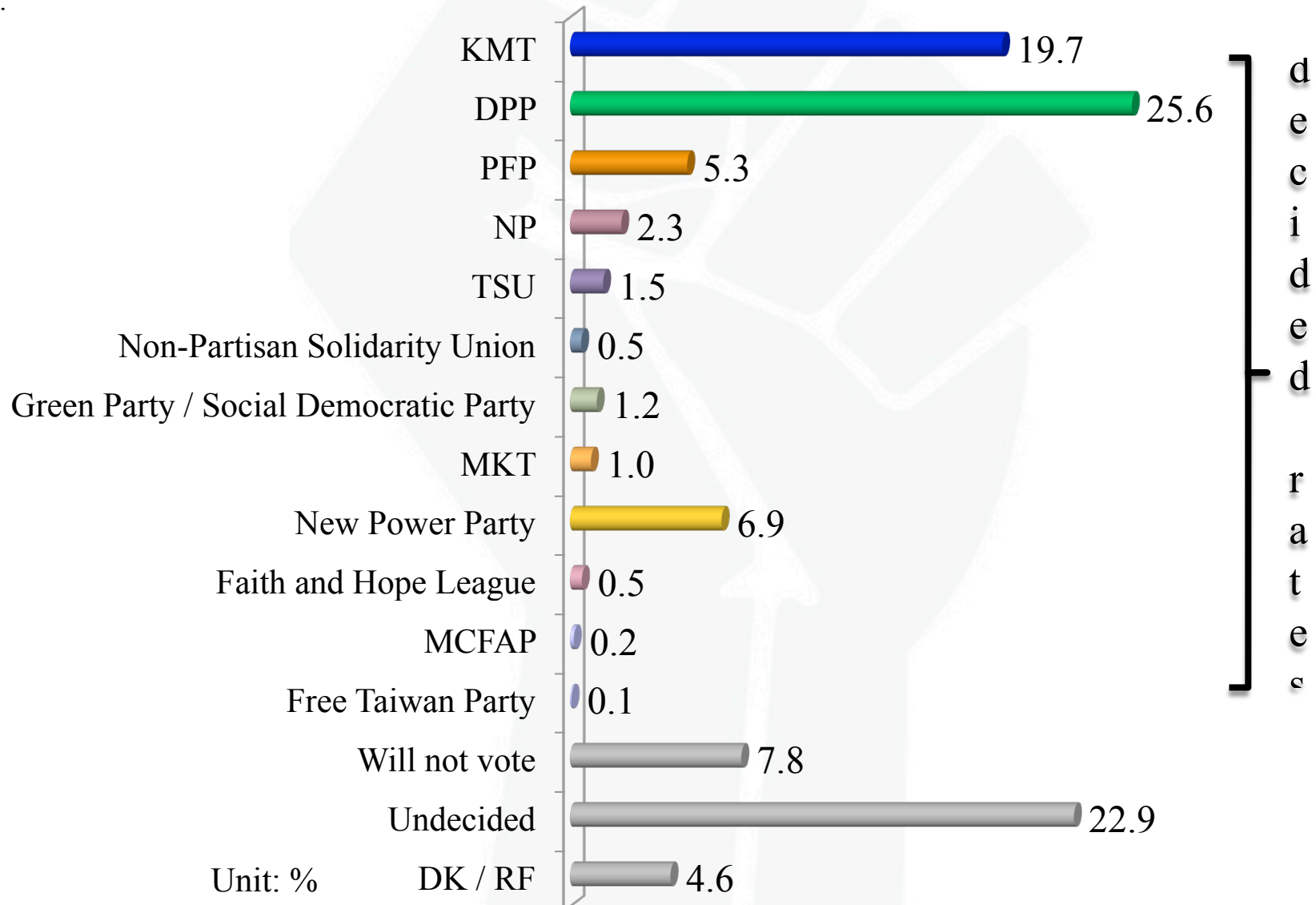


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# 2016 Supporting Rates of Party Vote in Hsinchu City - Before Prompting Negative Vote



Q2.

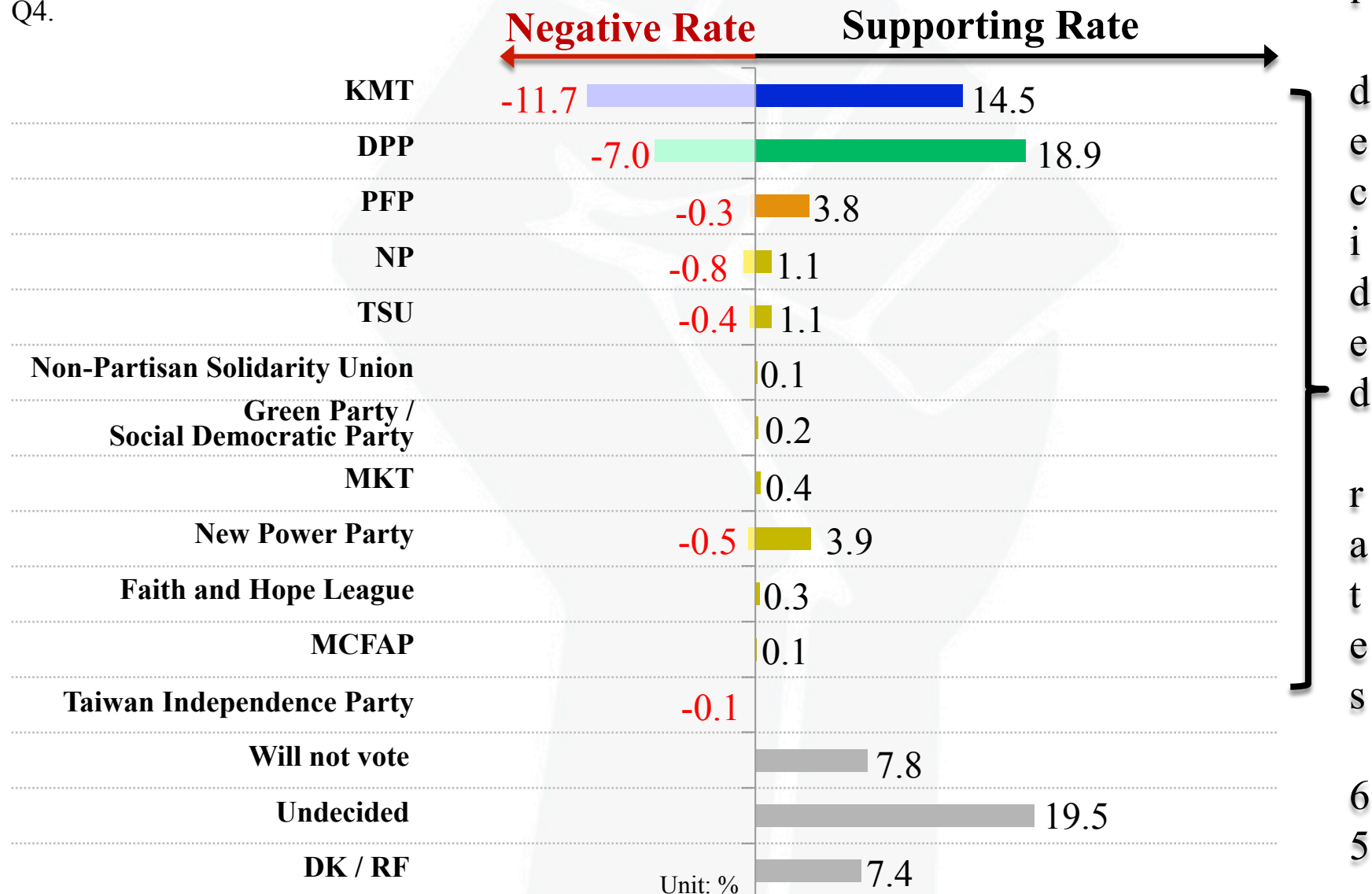




# 2016 Supporting Rates of Party Vote in Hsinchu City - Prompted and Assuming Negative Vote Is Adopted



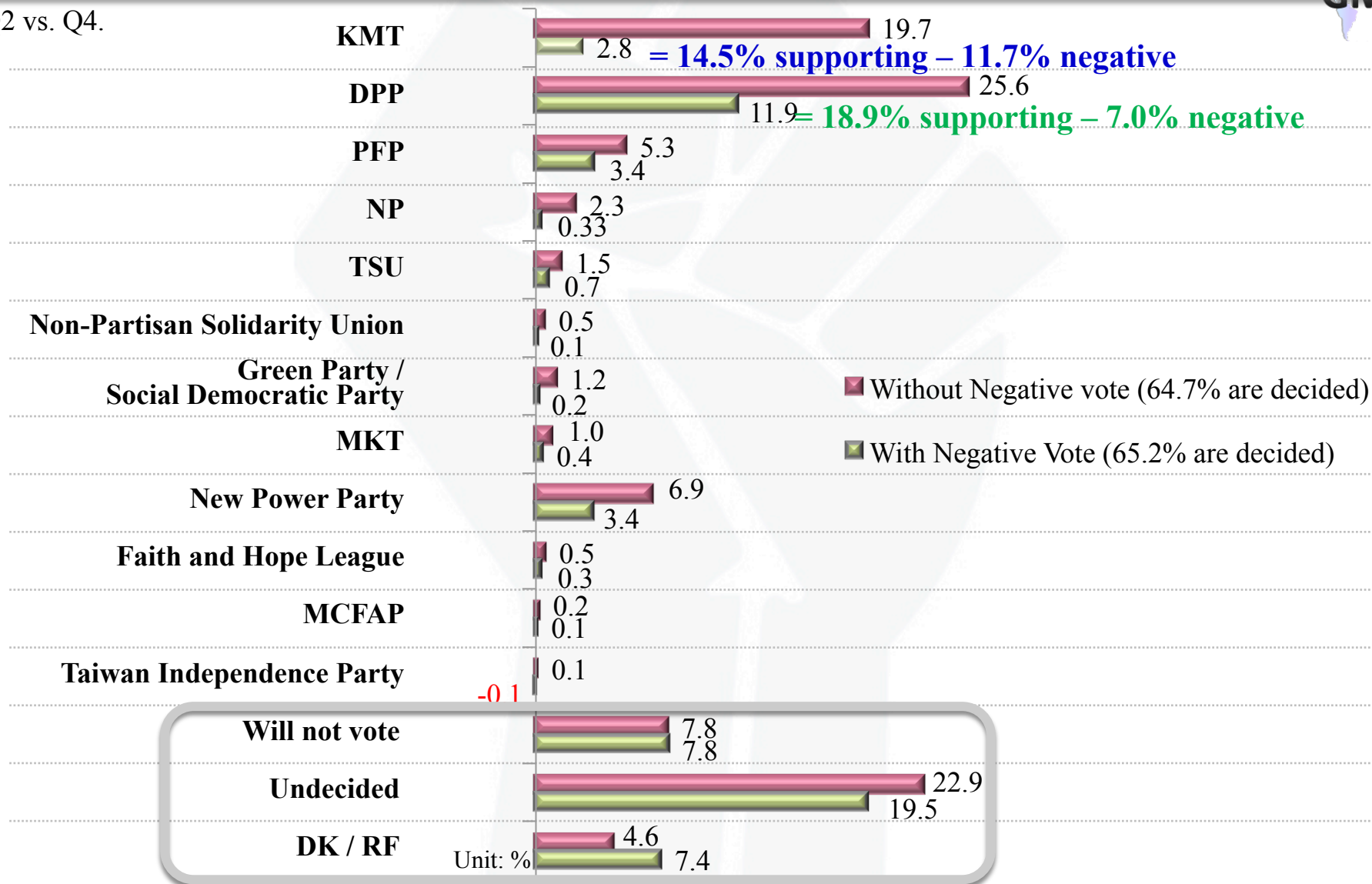
Q4.



# 2016 Supporting Rates of Party Vote in Hsinchu City - With and Without Negative Vote



Q2 vs. Q4.



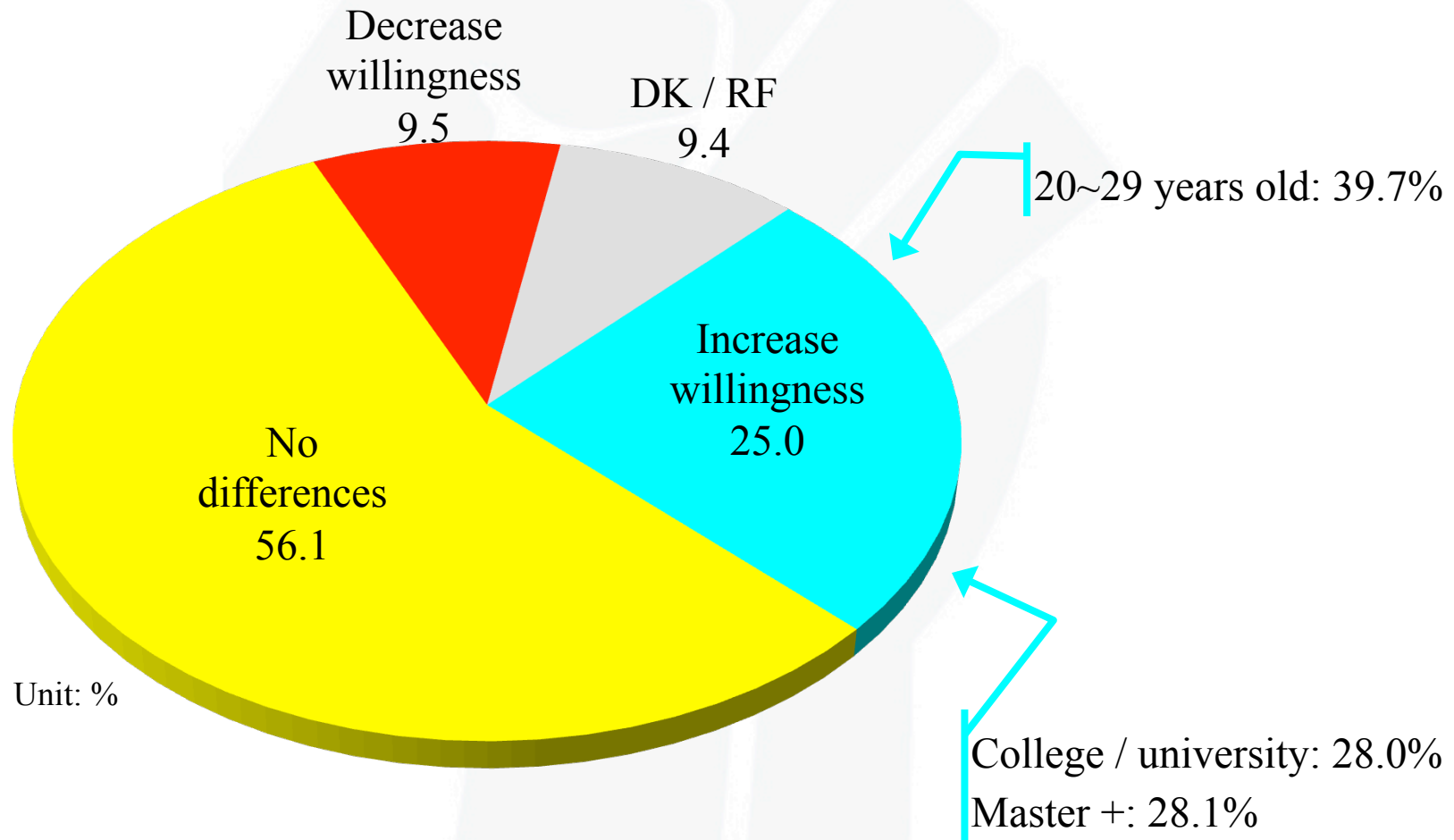
# **Agreement with Negative Vote & the Impact on Willingness to Vote in Hsinchu City**



# The Impact on Willingness to Vote after Negative Vote Introduced in Hsinchu City



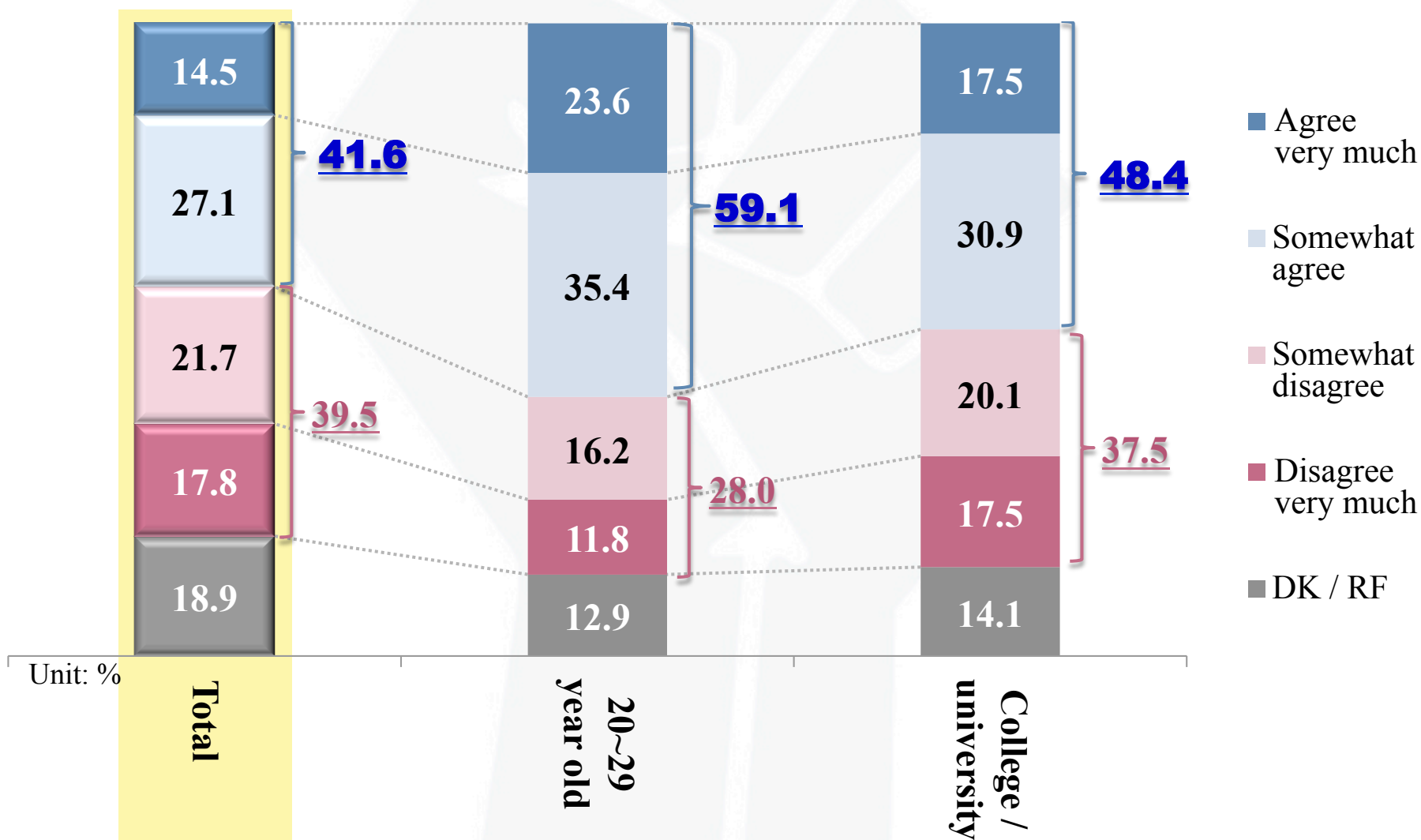
Q5.



# Agreement with “Amending the Law for Negative Vote” in Hsinchu City



Q6.



# **The End, Thank You!**

